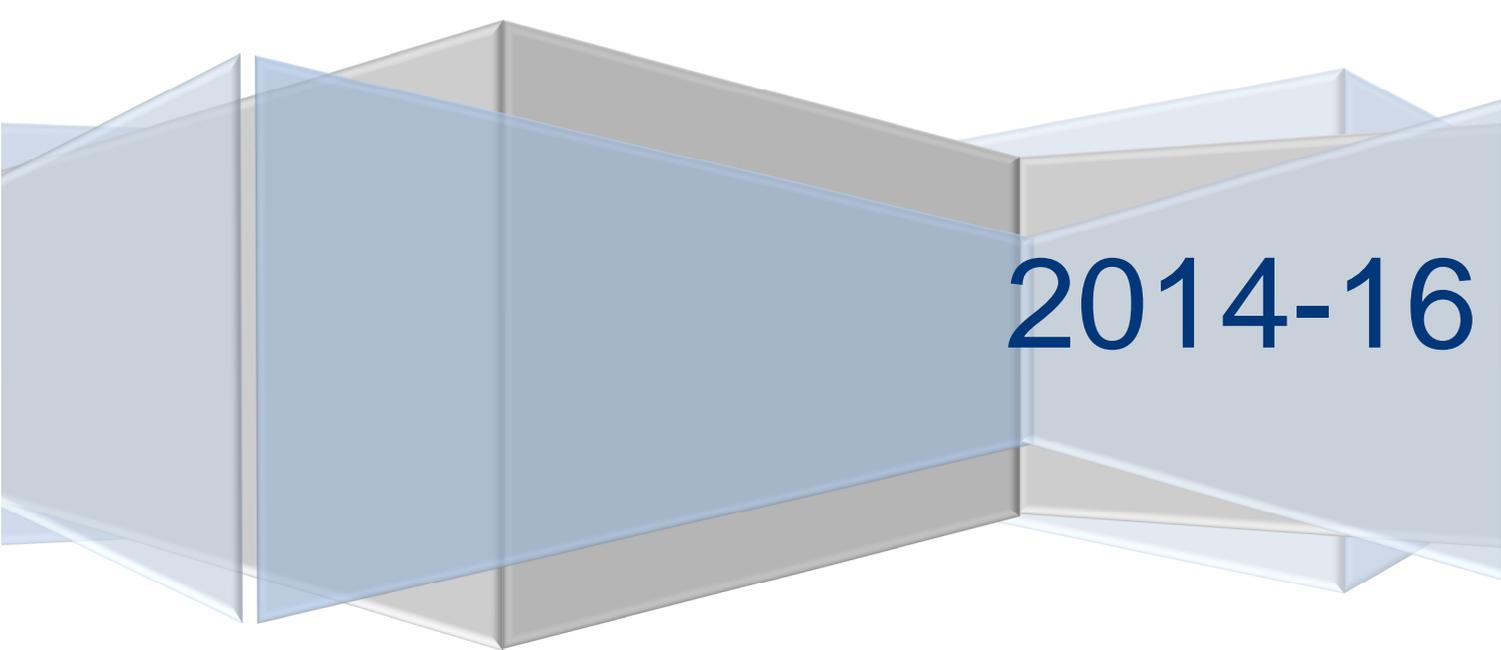




Simulation
Australia

OUR ROADMAP

For Big Ideas and Business as Usual



2014-16

OUR VISION

We are the Peak Association for the Simulation Community across Australasia and aim to be recognised as such by relevant decision-makers in business, education and government.

OUR MISSION

To provide a Forum for those involved with simulation across Australasia, to allow for discussion and distribution of information and to further advance the research, development and use of simulation technologies and practices in society, industry, education, research and government.



REVIEW OF THE 2008-13 PLAN

Our Roadmap 2014-2016' is the successor to *Plan for Going Forward as a Peak Body (2008-2013)* published in December 2008 by the then named Simulation Industry Association of Australia (SIAA).

After more than ten years of successful operation as a boutique simulation association, the SIAA adopted the bold vision of becoming a truly national peak body for the broader simulation community in Australia.

A number of clear objectives were set and achieved over the ensuing five-year period to the end of 2013:

- Achievements 2008-13
 - Re-branding of SIAA to Simulation Australia ü
 - Establishment of National Office with CEO and Staff ü
 - Recognition as Peak Body for the simulation community ü
 - Development of a divisional structure, including Terms of Reference ü
 - Securing of external project funding ü
 - A Professional Development program established ü
 - Co-location of SimTecT and SimHealth conferences ü

Simulation Australia acknowledges the efforts of the Board, Chairs, Committee members and other willing volunteers along with the Staff in achieving these important outcomes over the past five years.



INTRODUCTION

Consultation

Our Roadmap 2014-16 has been informed by a series of workshops held in Sydney, Melbourne, Adelaide and Perth between August and October 2013. Participants were primarily but not exclusively Board members or Division Chairs.

This process afforded the opportunity for contributors to shape the future direction of Simulation Australia with reflection on the journey thus far; identifying critical enablers and potential hazards; and articulating their aspirations and visions for the future.

Simulation Australia would like to thank all those who have contributed to this planning process.

Proposed structural adjustments

Our Roadmap includes the plan to make three adjustments to the organisational structure. See Appendix 1 for the new organisational structure.

- 1. Renaming of the Divisions as 'Specialist Communities'.*
Feedback from the consultation process was that the term Division carried with it unhelpful connotations. It is asserted that 'Specialist' and 'Communities' both accurately reflect the depth and breadth of the industry and discipline-specific groups that are an integral element of the association.
- 2. Formation of an Expert Advisory Panel*
This panel will be formed by invitation of the Chairman and will be comprised of experts and influencers from the Simulation Community. Draft Terms of Reference are outlined in Appendix 2
- 3. Simplification of the Organisational Structure*
Modelling and Decision Support and Learning and Development/Human Factors will be recognised structurally as Specialist Communities in their own right, rather than as cross-division support functions. The specific focus and effort of these two groups will be further clarified with the rationalisation of the Terms of Reference early in 2014.

Business Planning

Our Roadmap 2014-16 is a high-level framework that will be supported by an Annual Business plan which will be prepared by the CEO and submitted to the Board for approval.

The Annual Business Plan will provide the next level of detail in terms of timeframes, resource allocation, budgeting etc.



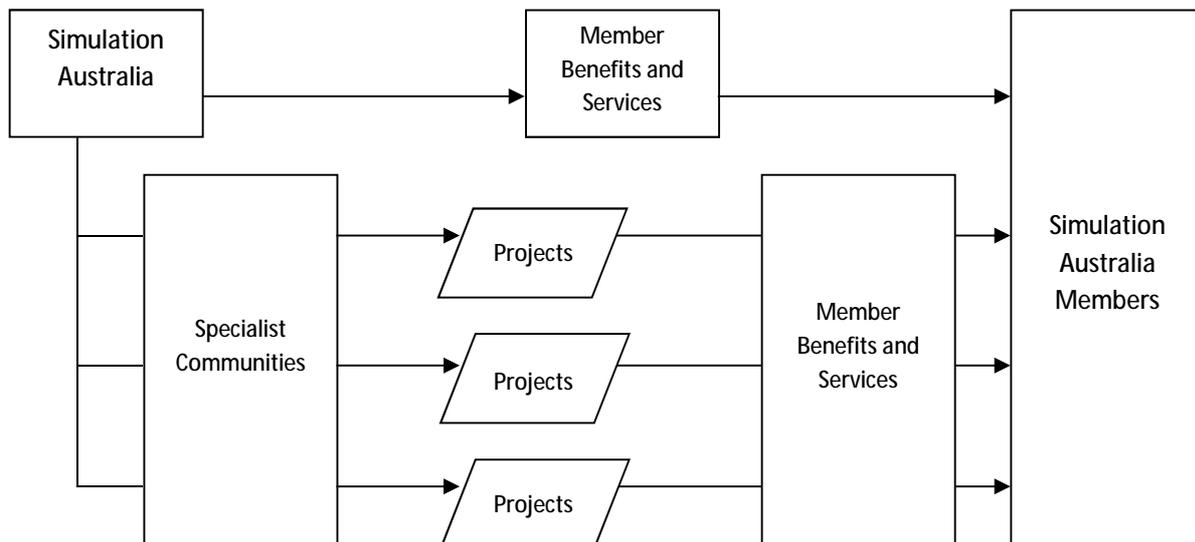
Funding Sources

The ambitions outlined in this document for both the Big Ideas and Business as Usual items will be supported by multiple funding streams to ensure the ongoing success and viability of the Association including:

- Corporate and Individual membership fees – to ensure a strong and viable association there will be a strong focus over the three year period in the net growth of both individual memberships. This effort will enable the Association to grow its core business and maintain a strong and productive national office
- Commonwealth and State Government grants
- Health Workforce Australia project funding
- Other project and grant funding

Operating Model

The following table provides a schematic outline of Simulation Australia's operations.



Members are offered Benefits and Services both directly from Simulation Australia as well as through the Specialist Communities with which they choose to be aligned. More work needs to be done on the relative balance, scale and scope of the benefits and services offered through these two channels.



'OUR ROADMAP' THEMES

Simulation Australia is now poised to action a new vision over the coming three years and to grasp the opportunity to deepen its organisational effectiveness and broaden its scope and influence. To focus effort and monitor progress, *Our Roadmap 2014-16* has been structured around annual themes.

2014 - UNITE

Year 1 of Our Roadmap will focus strongly on internal structures and systems while commencing the work for 2015 and beyond.

Outcomes:

- Create an International Ambassadors Network (specifically in Asia)
- Re-brand the Divisions as Specialist Communities
- Harmonise the Terms of Reference for the newly named Specialist Communities, and as a result clarify their objectives and outputs
- Establish a high-level Expert Advisory Panel
- Targeted assistance and resourcing for the Specialist Communities to ensure valued member benefits
- Undertake a review process of the annual conferences
- Production of an R&D Atlas
- Professional Development outcomes

2015 - GROW

Year 2 of Our Roadmap will take Simulation Australia beyond Australian shores by purposefully engaging with current and potential members and organisations in the Asia Pacific region.

Outcomes:

- Hold at least two events in South-East Asia
- Trade under a new name, *Simulation Australasia*, to reflect the broadening scope and influence of the Association
- Develop relationships with complementary organisations in the Asia Pacific region
- Continue individual and corporate member growth
- Undertake an audit of current simulation practice standards

2016 - CREATE

Year 3 will be a year of development and refining of a range of services and member offerings. As the final year of the plan, and with so much on the agenda in Years One and Two, the intentions for 2016 are intentionally broad at this stage, and open to review through 2015.

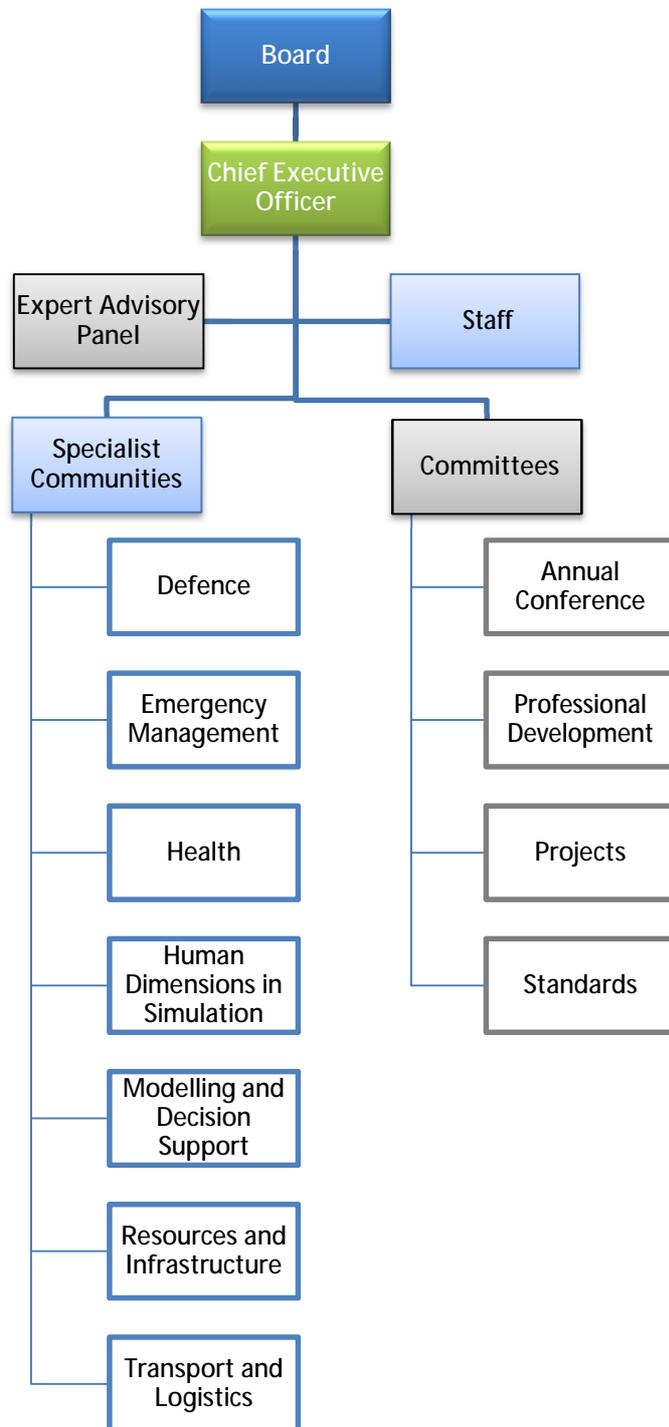
Outcomes:

- Enhancements to the Professional Development program
- New program and service offerings implemented

These themes are not stand alone year on year. While Simulation Australia, both staff and volunteers will launch itself into achieving the objectives for 2014, groundwork will also necessarily commence to meet the vision and ambition for 2015 and 2016.



APPENDIX 1: Simulation Australia Organisational Chart 2014



(In alphabetical order)



Appendix 2: Expert Advisory Panel – Draft Terms of Reference

Introduction

From time to time Simulation Australia benefits from the ability to seek specialist advice and guidance from content and technical experts who are part of the simulation community. The decision has now been made to formalise this with the establishment of an Expert Advisory Panel.

Selection process

Appointment to the panel will be by invitation from the Chair and will be based on individual expertise, reputation and influence. Members will join the panel on a voluntary basis. In return, they will be offered a complimentary Simulation Australia individual membership for the period they remain on the Advisory Panel.

Tenure

Members will be invited to make a two-year commitment; to be mutually reviewed at the end of the term.

Time Commitment

Advice and guidance from members of the panel will generally be on an as-needs ad hoc basis and more often than not will be an individual rather than a group consultation. As this is a new venture, it is difficult to estimate the actual time commitment, but Simulation Australia will be sparing in use of the Panel Members' time.

Nature of Involvement

Simulation Australia will use the expertise of the panel in a number of possible ways:

- Technical information
- Strategic advice
- Facilitation of introductions
- Using influence to advance the cause of Simulation

